

# bradmorse

2333 E. Southern Avenue, Unit #2012

Tempe, Arizona, 85282

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## EXPERTISE

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**GRAPHIC DESIGN / WEB DESIGN:** Qualified for career opportunities in graphic design, page layout, marketing, silk screening and web design, using HTML, CSS and XHTML standards. Over fifteen years history with small to large business environments includes experience in:

- Web Design
- Page Layout
- Large Format Printing
- Logo Design
- Graphics Optimization
- XHTML / HTML / CSS
- ExpressionEngine CMS
- Website Management
- email Newsletters
- Search Engine Optimization
- Marketing Development
- File Transmission
- Inventory Management
- Large Catalog Design
- Large Banner Printing
- Adobe InDesign
- Adobe Illustrator
- Adobe Professional
- Dreamweaver
- Final Cut Pro

## EXPERIENCE

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**Graphic Artist / Web Designer** – *City of Scottsdale / Library, Scottsdale, Arizona* September 2006 to present

- Design library signage, banners and displays for five branch libraries in Scottsdale, Arizona.
- Create bi-monthly calendar of events detailing programs and exhibits at each of the libraries.
- Design and maintain current library website using ExpressionEngine content management system.
- Create monthly eNewsletters for library events that are emailed to 55,000+ library customers.
- Manage art department, software and all areas of graphic development for library system.

**Graphic Artist / Web Designer** – *Photomark / Colormark, Phoenix, Arizona* February 2006 to August 2006

- Designed new e-commerce driven website for Photomark.com. Redesigned website for Colormark.com.

**Graphic Artist / Web Designer** - *Soundwërks, Phoenix, Arizona* (freelance) October 1997 to October 2006

- Design in-store signage and displays for two high-end car audio establishments.
- Create a weekly ad to be published in the Phoenix New Times weekly entertainment publication.
- Created special advertisement mailings.
- Designed and maintain current customer website.

**Graphic Artist / Web Designer** – *Nello's Pizza, Scottsdale, Arizona* (freelance) February 1995 to October 2006

- Designed restaurant menus, in-store signage, product signs and current company website.

**Graphic Artist / Web Designer** – *ExpressBill, Inc., Scottsdale, Arizona* February 1998 to February 2006

- Designed custom statement forms and envelopes for automated electronic billing business.
- Designed and created custom logos, inserts and printed materials for customers.
- Worked in Freehand MX and Photoshop CS on a Mac platform.
- Maintained company websites and several intranet sites.
- Selected by peers as an 'Employee Values Contributor'.

**Graphic Artist** – *J. Valentino, Inc., Scottsdale, Arizona* October 1996 to December 1997

- Single production artist for a fast-paced, high-volume garment supplier.
- Designed, created and processed artwork for garment screen printing and embroidery.
- Managed art department and product development in all aspects.
- Designed company product catalog which was mailed throughout the United States and Canada.

## EDUCATION

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**Bachelor of Fine Arts** – University of Nebraska - Lincoln, Lincoln, Nebraska, May 1992

**Major:** Art **Emphasis:** Photography and Graphic Arts

## ONLINE PORTFOLIO

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[www.bradmorse.com](http://www.bradmorse.com) – self portfolio of work and projects